



**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

# CONTRACT

And:

**GMMB**  
**3050 K STREET NW**  
**WASHINGTON, DC 20007**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Product</u> <b>OFA-1897</b>		
<u>Contract Dates</u> <b>09/28/12 - 10/29/12</b>	<u>Estimate #</u> <b>OFA-1897</b>	
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 09/27/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WTVJ</b>	<u>Account Executive</u> Corey Lane	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RHH		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 25779		<u>Advertiser Ref</u> 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	09/28/12	09/28/12	5A-6A TISF	5A-6A		:30			NM	1	\$50.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$100.00			
N 2	WTVJ	10/02/12	10/08/12	5A-6A TISF	5A-6A		:30			NM	5	\$625.00
POTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1111--				4	\$125.00			
Week:		10/08/12	10/14/12	1-----				1	\$125.00			
N 3	WTVJ	09/28/12	10/01/12	6A-7A TISF	6A-7A		:30			NM	2	\$400.00
POTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$225.00			
Week:		10/01/12	10/07/12	1-----				1	\$225.00			
N 4	WTVJ	10/02/12	10/08/12	6A-7A TISF	6A-7A		:30			NM	5	\$1,150.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1111--				4	\$250.00			
Week:		10/08/12	10/14/12	1-----				1	\$250.00			
N 5	WTVJ	09/28/12	10/01/12	7A-9A TODAY	7A-9A		:30			NM	4	\$2,800.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----2--				2	\$700.00			
Week:		10/01/12	10/07/12	2-----				2	\$700.00			
N 6	WTVJ	10/02/12	10/05/12	7A-9A TODAY	7A-9A		:30			NM	8	\$5,600.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/28/12 - 10/29/12	<u>Product</u> OFA-1897	<u>Estimate #</u> OFA-1897
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 2222 - -				8	\$800.00			
N 7	WTVJ	09/29/12	10/06/12	6-7A MIAMI SA/WKND TOD/6A-7A			:30			NM	3	\$375.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----- 1 -				1	\$125.00			
Week:		10/01/12	10/07/12	----- 2 -				2	\$125.00			
N 8	WTVJ	09/29/12	09/29/12	7A-9A SAT TODAY	7A-9A		:30			NM	2	\$800.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----- 2 -				2	\$400.00			
N 9	WTVJ	10/06/12	10/06/12	7A-9A SAT TODAY	7A-9A		:30			NM	3	\$1,275.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----- 3 -				3	\$425.00			
N 10	WTVJ	09/30/12	09/30/12	6-8A MIAMI SU/WKND TOD/6A-8A		----- 1	:30	1	\$75.00	NM	1	\$75.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 11	WTVJ	10/07/12	10/07/12	6-8A MIAMI SU/WKND TOD/6A-8A		----- 1	:30	1	\$100.00	NM	1	\$100.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 12	WTVJ	09/30/12	09/30/12	8A-9A SUN TODAY	8A-9A		:30			NM	2	\$1,100.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----- 2				2	\$550.00			
N 13	WTVJ	10/07/12	10/07/12	8A-9A SUN TODAY	8A-9A		:30			NM	2	\$1,300.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	----- 2				2	\$650.00			
N 14	WTVJ	09/30/12	09/30/12	9A-10A MEET THE PRESS	9A-10A	----- 1	:30	1	\$2,000.00	NM	1	\$2,000.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 15	WTVJ	10/07/12	10/07/12	9A-10A MEET THE PRESS	9A-10A	----- 1	:30	1	\$2,500.00	NM	1	\$2,500.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 16	WTVJ	09/28/12	10/01/12	9A-10A TODAY II	9A-10A		:30			NM	2	\$700.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---- 1 - -				1	\$350.00			
Week:		10/01/12	10/07/12	1 - - - - -				1	\$350.00			
N 17	WTVJ	10/02/12	10/08/12	9A-10A TODAY II	9A-10A		:30			NM	5	\$1,750.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	- 1111 - -				4	\$350.00			
Week:		10/08/12	10/14/12	1 - - - - -				1	\$350.00			
N 18	WTVJ	09/28/12	10/01/12	10A-11A TODAY III	10A-11A		:30			NM	2	\$500.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												

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FOR NBCE CONTRACTS:

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<u>Contract Dates</u> <b>09/28/12 - 10/29/12</b>	<u>Product</u> OFA-1897	<u>Estimate #</u> <b>OFA-1897</b>
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTVJ	10/01/12-10/07/12	1P-2P DAYS	1P-2P	-TuWThF----	:30		<del>\$450.00</del>	NM		
See MG 25.7 PREEMPT												
	7	WTVJ	10/04/12-10/05/12	1P-2P DAYS	1P-2P	----ThF----	:30		\$350.00	NM		
Ⓜ MG for 25.1 10/02												
Week:		10/08/12	10/14/12	1-----				1	\$450.00			
N 26	WTVJ	09/28/12	10/01/12	2P-3P JEFF PROBST	2P-3P		:30			NM	2	\$250.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$125.00			
Week:		10/01/12	10/07/12	1-----				1	\$125.00			
N 27	WTVJ	10/02/12	10/08/12	2P-3P JEFF PROBST	2P-3P		:30			NM	6	\$775.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1121--				5	\$150.00			
Week:		10/08/12	10/14/12	1-----				1	\$150.00			
N 28	WTVJ	09/29/12	09/29/12	9A-10A MIAMI SA/WKND TC9A-10A		-----1-	:30	1	\$100.00	NM	1	\$100.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTVJ	09/29/12-09/29/12	9A-10A MIAMI SA/WKND TO 9A-10A		-----Sa--	:30	<del>\$100.00</del>	NM		
See MG 28.2 NA-PGM NOT SCHEDULED												
		2	WTVJ	09/29/12-09/29/12	7-8A SAT WKND TDY	7-8A	-----Sa--	:30	\$100.00	NM		
Ⓜ MG for 28.1 09/29												
N 29	WTVJ	10/06/12	10/06/12	9A-10A MIAMI SA/WKND TC9A-10A		-----1-	:30	1	\$150.00	NM	1	\$150.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 30	WTVJ	09/28/12	10/01/12	3P-4P STEVE HARVEY	3P-4P		:30			NM	2	\$500.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$250.00			
Week:		10/01/12	10/07/12	1-----				1	\$250.00			
N 31	WTVJ	10/02/12	10/08/12	3P-4P STEVE HARVEY	3P-4P		:30			NM	7	\$1,950.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1112--				5	\$350.00			
Week:		10/08/12	10/14/12	2-----				2	\$350.00			
N 32	WTVJ	09/28/12	10/01/12	4-5P ELLEN	4P-5P		:30			NM	2	\$800.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$400.00			
Week:		10/01/12	10/07/12	1-----				1	\$400.00			
N 33	WTVJ	10/02/12	10/08/12	4-5P ELLEN	4P-5P		:30			NM	6	\$3,600.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												

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<u>Contract Dates</u> 09/28/12 - 10/29/12	<u>Product</u> OFA-1897	<u>Estimate #</u> OFA-1897
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1111--				4	\$650.00			
Week:		10/08/12	10/14/12	1-----				1	\$650.00			
N 55	WTVJ	10/02/12	10/08/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	5	\$2,050.00
SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-1111--				4	\$450.00			
Week:		10/08/12	10/14/12	1-----				1	\$450.00			
N 56	WTVJ	10/09/12	10/12/12	5A-6A TISF	5A-6A	-TWTF--	:30	5	\$125.00	NM	5	\$625.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 57	WTVJ	10/09/12	10/12/12	6A-7A TISF	6A-7A	-TWTF--	:30	5	\$250.00	NM	5	\$1,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 58	WTVJ	10/09/12	10/12/12	7A-9A TODAY	7A-9A	-TWTF--	:30	10	\$800.00	NM	10	\$8,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 59	WTVJ	10/13/12	10/13/12	6-7A MIAMI SA/WKND TOD/6A-7A		-----S-	:30	2	\$125.00	NM	2	\$250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 60	WTVJ	10/13/12	10/13/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	3	\$425.00	NM	3	\$1,275.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 61	WTVJ	10/14/12	10/14/12	6-8A MIAMI SU/WKND TOD/6A-8A		-----S	:30	1	\$100.00	NM	1	\$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 62	WTVJ	10/14/12	10/14/12	8A-9A SUN TODAY	8A-9A	-----S	:30	2	\$650.00	NM	2	\$1,300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 63	WTVJ	10/14/12	10/14/12	9A-10A MEET THE PRESS	9A-10A	-----S	:30	1	\$2,500.00	NM	1	\$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 64	WTVJ	10/09/12	10/12/12	9A-10A TODAY II	9A-10A	-TWTF--	:30	5	\$350.00	NM	5	\$1,750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 65	WTVJ	10/09/12	10/12/12	10A-11A TODAY III	10A-11A	-TWTF--	:30	5	\$275.00	NM	5	\$1,375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 66	WTVJ	10/09/12	10/12/12	11-1130A NBC MIAMI AT 11/11A-1130A		-TWTF--	:30	5	\$75.00	NM	5	\$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 67	WTVJ	10/09/12	10/12/12	1130A-12P 6 IN THE MIX	1130A-12P	-TWTF--	:30	5	\$75.00	NM	5	\$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 68	WTVJ	10/09/12	10/12/12	12P-1P JEFF PROBST	12P-1P	-TWTF--	:30	7	\$75.00	NM	7	\$525.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 69	WTVJ	10/09/12	10/12/12	1P-2P DAYS	1P-2P	-TWTF--	:30	7	\$450.00	NM	7	\$3,150.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 70	WTVJ	10/09/12	10/12/12	2P-3P FAMILY FEUD	2P-3P	-TWTF--	:30	7	\$150.00	NM	7	\$1,050.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 71	WTVJ	10/13/12	10/13/12	9A-10A MIAMI SA/WKND TO9A-10A		-----S-	:30	1	\$150.00	NM	1	\$150.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/28/12 - 10/29/12	<u>Product</u> OFA-1897	<u>Estimate #</u> OFA-1897
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 72	WTVJ	10/09/12	10/12/12	3P-4P STEVE HARVEY	3P-4P	- TWTF - -	:30	7	\$350.00	NM	7	\$2,450.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 73	WTVJ	10/09/12	10/12/12	4-5P ELLEN	4P-5P	- TWTF - -	:30	7	\$600.00	NM	7	\$4,200.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 74	WTVJ	10/09/12	10/12/12	5P-6P NBC 6 NEWS @5P	5P-6P	- TWTF - -	:30	6	\$575.00	NM	6	\$3,450.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 75	WTVJ	10/09/12	10/12/12	6P-630P EARLY NEWS	6P-630P	- TWTF - -	:30	5	\$900.00	NM	5	\$4,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 76	WTVJ	10/09/12	10/12/12	630-7P NIGHTLY NEWS	630P-7P	- TWTF - -	:30	1	\$3,500.00	NM	1	\$3,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 77	WTVJ	10/14/12	10/14/12	6P-7P SA-SU 6P	6P-7P	- - - - - S	:30	3	\$900.00	NM	3	\$2,700.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 78	WTVJ	10/09/12	10/12/12	7P-730P EXTRA	7P-730P	- TWTF - -	:30	5	\$1,100.00	NM	5	\$5,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 79	WTVJ	10/09/12	10/12/12	730P-8P ACCESS HOLLYW	730P-8P	- TWTF - -	:30	5	\$1,100.00	NM	5	\$5,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 80	WTVJ	10/15/12	10/15/12	8-10P THE VOICE	8P-10P	M - - - - -	:30	2	\$4,000.00	NM	2	\$8,000.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 81	WTVJ	10/10/12	10/10/12	9-10P LAW & ORDER: SVU	9P-10P	- - W - - - -	:30	2	\$7,500.00	NM	2	\$15,000.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 82	WTVJ	10/12/12	10/12/12	9-10P GRIMM	9P-10P	- - - - F - -	:30	1	\$1,500.00	NM	1	\$1,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 83	WTVJ	10/13/12	10/13/12	L&O:SVU	10P-11P	- - - - - S -	:30	1	\$2,000.00	NM	1	\$2,000.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 84	WTVJ	10/09/12	10/13/12	11P-1135P L. NEWS	11P-1135P	- TWTF - -	:30	5	\$800.00	NM	5	\$4,000.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 85	WTVJ	10/09/12	10/13/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	5	\$2,250.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP))								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/08/12	10/14/12	- TWTF - -	5	\$450.00						
N 86	WTVJ	10/09/12	10/13/12	1236-135A JIMMY FALLON	1236-135A	- TWTF - -	:30	5	\$500.00	NM	5	\$2,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)								
N 87	WTVJ	10/13/12	10/13/12	1130P-1A SA SNL	1130P-1A	- - - - - S -	:30	1	\$850.00	NM	1	\$850.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 88	WTVJ	10/09/12	10/09/12	10-11P PARENTHOOD	10P-11P PARENTI	- T - - - - -	:30	1	\$2,500.00	NM	1	\$2,500.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
N 89	WTVJ	10/16/12	10/22/12	5A-6A TISF	5A-6A		:30			NM	5	\$625.00
				ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/15/12	10/21/12	- 1111 - -	4	\$125.00						

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/28/12 - 10/29/12	<u>Product</u> OFA-1897	<u>Estimate #</u> OFA-1897
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$125.00			
N 90	WTVJ	10/16/12	10/22/12	6A-7A TISF	6A-7A		:30			NM	5	\$1,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$250.00			
Week:		10/22/12	10/28/12	1-----				1	\$250.00			
N 91	WTVJ	10/16/12	10/19/12	7A-9A TODAY	7A-9A		:30			NM	10	\$8,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2224--				10	\$800.00			
N 92	WTVJ	10/20/12	10/20/12	6-7A MIAMI SA/WKND TOD/6A-7A	6A-7A	-----S-	:30	2	\$125.00	NM	2	\$250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 93	WTVJ	10/20/12	10/20/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	3	\$425.00	NM	3	\$1,275.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 94	WTVJ	10/21/12	10/21/12	6-8A MIAMI SU/WKND TOD/6A-8A	6A-8A	-----S	:30	1	\$100.00	NM	1	\$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 95	WTVJ	10/21/12	10/21/12	8A-9A SUN TODAY	8A-9A	-----S	:30	2	\$650.00	NM	2	\$1,300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 96	WTVJ	10/21/12	10/21/12	9A-10A MEET THE PRESS	9A-10A	-----S	:30	1	\$2,500.00	NM	1	\$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 97	WTVJ	10/16/12	10/19/12	9A-10A TODAY II	9A-10A		:30			NM	5	\$1,750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1112--				5	\$350.00			
N 98	WTVJ	10/16/12	10/19/12	10A-11A TODAY III	10A-11A		:30			NM	5	\$1,375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1121--				5	\$275.00			
N 99	WTVJ	10/16/12	10/22/12	11-1130A NBC MIAMI AT 11,11A-1130A	1130A-12P		:30			NM	5	\$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$75.00			
Week:		10/22/12	10/28/12	1-----				1	\$75.00			
N 100	WTVJ	10/16/12	10/22/12	1130A-12P 6 IN THE MIX	1130A-12P		:30			NM	5	\$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$75.00			
Week:		10/22/12	10/28/12	1-----				1	\$75.00			
N 101	WTVJ	10/16/12	10/22/12	12P-1P JEFF PROBST	12P-1P		:30			NM	7	\$875.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-2121--				6	\$125.00			

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/28/12 - 10/29/12</b>	<u>Product</u> OFA-1897	<u>Estimate #</u> <b>OFA-1897</b>
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1111 - -				4	\$650.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTVJ	10/15/12-10/21/12	730P-8P ACCESS HOLLYWOOD	730P-8P	- TuWThF - - - -	:30	<del>\$650.00</del>	NM		
		See MG 111.7										
		7	WTVJ	10/22/12-10/22/12	6P-630P EARLY NEWS	6P-630P	M - - - - - - - -	:30	\$650.00	NM		
		Ⓜ MG for 111.2 10/17										
Week:		10/22/12	10/28/12	1 - - - - -				1	\$650.00			
N 112	WTVJ	10/22/12	10/22/12	8-10P THE VOICE	8P-10P	M - - - - -	:30	2	\$10,000.00	NM	2	\$20,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 113	WTVJ	10/19/12	10/19/12	8-9P WHITNEY/COMMUNIT'	8P-9P	- - - - F - -	:30	2	\$1,500.00	NM	2	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTVJ	10/19/12-10/19/12	8-9P WHITNEY/COMMUNIT'	8P-9P	- - - - - F - - - -	:30	<del>\$1,500.00</del>	NM		
		See MG 113.3, 113.4										
		PREEMPT-PROGRAM CHANGE										
		2	WTVJ	10/19/12-10/19/12	8-9P WHITNEY/COMMUNIT'	8P-9P	- - - - - F - - - -	:30	<del>\$1,500.00</del>	NM		
		See MG 113.3, 113.4										
		PREEMPT-PROGRAM CHANGE										
		3	WTVJ	10/19/12-10/19/12	8-9P GRIMM	8P-9P	- - - - - F - - - -	:30	\$1,500.00	NM		
		Ⓜ MG for 113.2, 113.1										
		4	WTVJ	10/19/12-10/19/12	8-9P GRIMM	8P-9P	- - - - - F - - - -	:30	\$1,500.00	NM		
		Ⓜ MG for 113.2, 113.1										
N 114	WTVJ	10/19/12	10/19/12	9-10P GRIMM	9P-10P	- - - - F - -	:30	1	\$3,000.00	NM	1	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 115	WTVJ	10/20/12	10/20/12	L&O: SVU	10P-11P	- - - - - S -	:30	1	\$2,000.00	NM	1	\$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 116	WTVJ	10/16/12	10/20/12	11P-1135P L. NEWS	11P-1135P	- TWTF - S -	:30	5	\$800.00	NM	5	\$4,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 117	WTVJ	10/16/12	10/19/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	5	\$2,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1112 - -				5	\$450.00			
N 118	WTVJ	10/16/12	10/19/12	1236-135A JIMMY FALLON	1236-135A		:30			NM	5	\$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1121 - -				5	\$500.00			
N 119	WTVJ	10/20/12	10/20/12	1130P-1A SA SNL	1130P-1A	- - - - - S -	:30	1	\$1,800.00	NM	1	\$1,800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 120	WTVJ	10/16/12	10/22/12	2P-3P FAMILY FEUD	2P-3P		:30			NM	7	\$1,050.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	- 1211 - -				5	\$150.00			
Week:		10/22/12	10/28/12	2 - - - - -				2	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/28/12 - 10/29/12</b>	<u>Product</u> OFA-1897	<u>Estimate #</u> <b>OFA-1897</b>
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 121	WTVJ	10/23/12	10/29/12	5A-6A TISF	5A-6A		:30			NM	5	\$676.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$175.00			
Week:		10/29/12	11/04/12	1-----				1	\$175.00			
N 122	WTVJ	10/23/12	10/29/12	6A-7A TISF	6A-7A		:30			NM	5	\$1,275.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$275.00			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 123	WTVJ	10/23/12	10/29/12	7A-9A TODAY	7A-9A		:30			NM	10	\$10,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-2222--				8	\$1,000.00			
Week:		10/29/12	11/04/12	2-----				2	\$1,000.00			
N 124	WTVJ	10/27/12	10/27/12	6-7A MIAMI SA/WKND TOD/6A-7A	6A-7A	-----S-	:30	2	\$150.00	NM	2	\$300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 125	WTVJ	10/27/12	10/27/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	3	\$525.00	NM	3	\$1,575.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 126	WTVJ	10/28/12	10/28/12	6-8A MIAMI SU/WKND TOD/6A-8A	6A-8A	-----S	:30	1	\$100.00	NM	1	\$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 127	WTVJ	10/28/12	10/28/12	8A-9A SUN TODAY	8A-9A	-----S	:30	2	\$800.00	NM	2	\$1,600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 128	WTVJ	10/28/12	10/28/12	9A-10A MEET THE PRESS	9A-10A	-----S	:30	1	\$3,000.00	NM	1	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 129	WTVJ	10/23/12	10/29/12	9A-10A TODAY II	9A-10A		:30			NM	5	\$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$400.00			
Week:		10/29/12	11/04/12	1-----				1	\$400.00			
N 130	WTVJ	10/23/12	10/29/12	10A-11A TODAY III	10A-11A		:30			NM	5	\$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$300.00			
Week:		10/29/12	11/04/12	1-----				1	\$300.00			
N 131	WTVJ	10/23/12	10/29/12	11-1130A NBC MIAMI AT 11:11A-1130A	1130A-12P		:30			NM	5	\$400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$100.00			
Week:		10/29/12	11/04/12	1-----				1	\$100.00			
N 132	WTVJ	10/23/12	10/29/12	1130A-12P 6 IN THE MIX	1130A-12P		:30			NM	5	\$400.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>09/28/12 - 10/29/12</b>	<u>Product</u> OFA-1897	<u>Estimate #</u> <b>OFA-1897</b>
<u>Advertiser</u> <b>OBAMA FOR AMERICA</b>		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$100.00			
Week:		10/29/12	11/04/12	1-----				1	\$100.00			
N 133	WTVJ	10/23/12	10/29/12	12P-1P JEFF PROBST	12P-1P		:30			NM	7	\$875.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-2121--				6	\$125.00			
Week:		10/29/12	11/04/12	1-----				1	\$125.00			
N 134	WTVJ	10/23/12	10/29/12	1P-2P DAYS	1P-2P		:30			NM	7	\$3,150.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-2121--				6	\$450.00			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
N 135	WTVJ	10/23/12	10/29/12	2P-3P FAMILY FEUD	2P-3P		:30			NM	7	\$1,050.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1211--				5	\$150.00			
Week:		10/29/12	11/04/12	2-----				2	\$150.00			
N 136	WTVJ	10/27/12	10/27/12	9A-10A MIAMI SA/WKND TO9A-10A		-----S-	:30	1	\$200.00	NM	1	\$200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 137	WTVJ	10/23/12	10/29/12	3P-4P STEVE HARVEY	3P-4P		:30			NM	7	\$1,750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-2211--				6	\$250.00			
Week:		10/29/12	11/04/12	1-----				1	\$250.00			
N 138	WTVJ	10/23/12	10/29/12	4-5P ELLEN	4P-5P		:30			NM	7	\$4,200.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1211--				5	\$600.00			
Week:		10/29/12	11/04/12	2-----				2	\$600.00			
N 139	WTVJ	10/23/12	10/29/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	6	\$2,550.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1112--				5	\$425.00			
Week:		10/29/12	11/04/12	1-----				1	\$425.00			
N 140	WTVJ	10/23/12	10/29/12	6P-630P EARLY NEWS	6P-630P		:30			NM	5	\$5,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$1,000.00			
Week:		10/29/12	11/04/12	1-----				1	\$1,000.00			
N 141	WTVJ	10/23/12	10/26/12	630-7P NIGHTLY NEWS	630P-7P		:30			NM	1	\$3,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$3,500.00			

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.





**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u> 338939 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/28/12 - 10/29/12	<u>Product</u> OFA-1897	<u>Estimate #</u> OFA-1897
<u>Advertiser</u> OBAMA FOR AMERICA		<u>Original Date / Revision</u> 09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 142	WTVJ	10/28/12	10/28/12	6P-7P SA-SU 6P	6P-7P	-----S	:30	3	\$1,000.00	NM	3	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 143	WTVJ	10/23/12	10/29/12	7P-730P EXTRA	7P-730P		:30			NM	5	\$6,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$1,200.00			
Week:		10/29/12	11/04/12	1-----				1	\$1,200.00			
N 144	WTVJ	10/23/12	10/29/12	730P-8P ACCESS HOLLYW	730P-8P		:30			NM	5	\$3,300.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$700.00			
Week:		10/29/12	11/04/12	1-----				1	\$700.00			
N 145	WTVJ	10/29/12	10/29/12	8-10P THE VOICE	8P-10P	M-----	:30	2	\$5,000.00	NM	2	\$10,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 146	WTVJ	10/29/12	10/29/12	10-11P REVOLUTION	10P-11P	M-----	:30	1	\$3,500.00	NM	1	\$3,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 147	WTVJ	10/23/12	10/23/12	10-11P PARENTHOOD	10P-11P PARENTI	-T-----	:30	1	\$3,000.00	NM	1	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 148	WTVJ	10/24/12	10/24/12	9-10P LAW & ORDER: SVU	9P-10P	--W----	:30	1	\$8,000.00	NM	1	\$8,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 149	WTVJ	10/26/12	10/26/12	MOCKINGBIRD LANE	8P-9P	----F--	:30	1	\$2,000.00	NM	1	\$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 150	WTVJ	10/26/12	10/26/12	9-10P GRIMM	9P-10P	----F--	:30	1	\$2,000.00	NM	1	\$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 151	WTVJ	10/27/12	10/27/12	L&O: SVU	10P-11P	-----S-	:30	1	\$2,500.00	NM	1	\$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 152	WTVJ	10/23/12	10/27/12	11P-1135P L. NEWS	11P-1135P		:30			NM	5	\$4,250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				5	\$850.00			
N 153	WTVJ	10/23/12	10/29/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	5	\$2,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$500.00			
Week:		10/29/12	11/04/12	1-----				1	\$500.00			
N 154	WTVJ	10/27/12	10/27/12	1130P-1A SA SNL	1130P-1A	-----S-	:30	1	\$2,000.00	NM	1	\$2,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
N 155	WTVJ	10/23/12	10/29/12	1236-135A JIMMY FALLON	1236-135A		:30			NM	5	\$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1111--				4	\$600.00			

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FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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**WTVJ**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(954) 622-6000**

<u>Contract / Revision</u>	<u>Alt Order #</u>
338939 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/12 - 10/29/12	OFA-1897	OFA-1897

<u>Advertiser</u>	<u>Original Date / Revision</u>
OBAMA FOR AMERICA	09/27/12 / 10/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$600.00			
<b>Totals</b>											563	\$362,126.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	27	\$14,150.00	\$12,027.50
10/01/12 - 10/28/12	512	\$324,376.00	\$275,719.60
10/29/12 - 10/29/12	24	\$23,600.00	\$20,060.00
<b>Totals</b>	563	\$362,126.00	\$307,807.10

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.